

Dissemination Conference for the MC4VED Leonardo Transfer Project

Mass Customization For Vocational Education

<http://www.mc4ved.org>

MYEDUCATION
Custom-Made Vocational Education

Thursday November 17th 2011 10:00a.m. – 4:30p.m.
State academy for teacher training and human resources in
schools (Landesakademie), Steinbeisstr. 1, 73730 Esslingen

Programme

- 08:30 a.m.** Registration for Participants
- 10:00 a.m.** **Welcome & Opening of Conference**
Elisabeth Moser
Director State Academy, Esslingen
- 10:15 a.m.** **Keynote Speech**
Dr. Heike Kummer
Training and Further Education
Daimler AG, Stuttgart, Germany
- 11:00 a.m.** **Presentation of MC4VED Results**
MC4VED Project Partners
- 12:00 a.m.** **Collecting of Questions and Topics
from the Participants**

Lunch and Exchange of Ideas
Poster Presentations of Partners
- 2:00 p.m.** **Workshops with the Project teams**
Workshop Topics will be defined – on
demand according to the questions and
topics of the participants
- 3:00 p.m.** Coffee und Exchange of Ideas
- 3:30 p.m.** **Findings and Perspectives**
Presentations of workshop results
Experiences of the participating students
Perspectives for MC4ED

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Directions

By Car

Via State Road B10

- Exit Esslingen-Zell, continue in the direction Zell
- After approx. 300m turn right into Fritz-Müller-Straße
- After 180m turn left into Alleenstraße
- After 900m you reach the State Academy (right hand side)

Via Autobahn A8

Exit Wendlingen, continue on state road B10 in the direction Esslingen, take Exit Esslingen-Zell, and follow directions as stated above

Various parking options available behind the State Academy and in close proximity.

By Rail,

from Stuttgart Main Station

Take Transit S1 Stuttgart - Plochingen – Kirchheim Station Esslingen-Zell

Leave platform in the direction of travel, follow the sign „Berufsschulzentrum“

Time of Travel: approx 20 min.

from Ulm area

Take the train to Main Station Plochingen

Transfer to Transit Train S1 Plochingen - Stuttgart Station Esslingen-Zell, go on as stated above

Time of Travel approx 5 min.

Approx. 3 min. walk from Station to State Academy

