

**Leonardo Da Vinci Transfer Project**  
**Mass Customization for Vocational Education**

# **MASS CUSTOMIZATION AND** **CULTURAL DIFFERENCES**

**Transparent Assignments**

**Minimize barriers:**  
**Students vs. teachers**

**Web based Configurator**

**Scheduled Supervision**

**Background:**

Reproductive paradigm  
Fear of failure  
Teachers seen as judging authorities

**Results:**

Higher level among the weak students  
Less 'What is project Sir' and more  
'Could you help me with...'  
Better exam grades  
Same results among the Danish  
Students